

CUMMING

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Theodore E. Cummings, who is now opening the new 35,000 square foot Food Giant market at 423 S. Hawthorne boulevard in Hawthorne. The rapid pace set in the retail food field by Cummings can be measured by the fact that the new Food Giant is his 22nd "Grand Opening."

Owner and Operator

Local citizens recognize Cummings as the owner and operator of Market Town Markets in Hawthorne and Gardena for the past seven years. Cummings Markets Inc., of which Theodore Cummings is president, has recently sold Market Town, Gardena and has remodeled and rebuilt the Hawthorne store to the present Food Giant. This move is in line with the corporation's policy of operating only super-markets where large volume can be responsible for lowest prices to the customers.

New Theory

Cummings' early observations in retailing were the basis for his marketing theories, which now place him among the world's foremost merchants. Cummings believes and has proved his philosophy, that speed in food handling and convenient facilities result in high volume and therefore, in low prices. Many years ago Cummings established a new and rapid system of "checking", and while he himself was known to be one of the fastest checkers in the business, his contributions have been of great benefit to the food industry as a whole.

While the supermarket industry generally concedes that Cummings is one of the most aggressive advertisers in the field, Cummings himself declares that he feels his most valuable contribution to his profession is his "volume-buying-volume-selling" theory. Long an advocate of buying merchandise direct from the manufacturer to eliminate intermediate costs, he is also the advocate of huge and complete stocks, of giant displays, of wide varieties of nationally advertised goods, of wider aisles for the conservation of both shoppers' and employees' time.

Credit

Cummings' career might, to the casual observer, be indicative of an exceedingly ambitious, aggressive and tireless worker. These elements are no doubt to some degree responsible for his success, but Cummings gives chief credit to the men and women who have been associated with him in his enterprises since the beginning. Cummings is especially proud of the fact that many of his employees have been in his organization for fifteen years. While Cummings is certainly a believer in quick turnover in merchandise his belief in employee relations is just the opposite. The Food Giant employees are mostly old friends of thousands of shoppers who have patronized Cummings Markets.

Cummings is married and the father of two daughters. In spite of his heavy schedule of duties as president of Cummings Markets Inc., he is active in civic and philanthropic affairs.

PORTER HURT, Bob Coker, Norma Arrington, and Lindy Litten, from Scott Park, participated in the district ping pong tournament at Alondra Park on Saturday, March 13.

CHURCH DIRECTORY

NATIVITY CATHOLIC CHURCH—1447 Engracia Avenue, Torrance, California. Rev. Patrick McGuinness, Pastor. Telephone FAirfax 8-2778. Schedules of Masses: Sunday Masses—8:00, 7:00, 8:00, 9:00, 10:00, 11:00 (High), 12:15. One Mass at 9:30 in St. Joseph's Church, 2314 West 203rd Street, (Pueblo) Torrance. Wednesday Evening Devotions at 7:30 P.M. Confessions Three Times On Saturdays—9:30 A.M. to 10:30 A.M.; 4:00 P.M. to 6:00 P.M.; 7:30 P.M. to 9:00 P.M. Baptisms Saturdays and Sundays at 2:00 P.M. Children's instructions and Bible Study—Saturdays from 9:30 to 10:30 A.M. at 2271 W. Carson. Nativity Catholic School. There are five groups beginning with first grade of Elementary School in the last year of High School.

THE CHRISTIAN CHURCH OF TRUTH (SPIRITUALIST)—16121 Orchard Avenue, Healing Minister, Rev. Hazel Sladek, Spiritual Companion, Rev. Laura Elvin, Sermon by pastor, topic: "Call of the Publican." Sunday Services begin at 2 p.m.

THE FIRST METHODIST CHURCH—El Prado at Manuel Avenue. Rev. John L. Taylor, Minister. Church School for all ages, 9:00 Early Worship—Youth Choir, church school and below 10:00 Church School, all ages, extended sessions fourth grade and below, 11:00 Morning Worship—Adult Choir, Infant care from 9:00 to 12 A.M. 6:30 High School Youth Fellowship.

CHURCH OF CHRIST OF TORRANCE—1217 Cravens. Meets Sunday School, 9:45 A.M.; Morning Worship, 10:45 A.M.; Evening Worship, 7:30 P.M.; Prayer Meeting, Wednesday, 7:30 P.M. Elmer Prout, Minister.

KEYSTONE BAPTIST CHURCH—425 West 220th Street, Torrance. Rev. W. L. Lowe, Pastor. Phone, TErminia 4-8874; study phone, FA 8-6724. Torrance. Sunday School, 9:45 A.M.; Morning Worship, 11:00 A.M.; Training Union, 6:30 P.M.; Evening Worship, 7:30 P.M.; Mid-Week Service, Wednesday, 7:30 P.M. Cooperating with Southern Baptist convention.

FIRST LUTHERAN CHURCH—Located on Acacia and Sonoma in Torrance. Rev. Paul Wenske, Pastor. Residence 2550 El Dorado. Phone FA 8-2249. Church Office: 1610 Acacia, phone FA 8-5584. First Church Worship, 9:00 A.M.; First Sunday School, 9:00 A.M.; Second Morning Worship, 10:45 A.M.; second Sunday School, 10:45 A.M.

FIRST CHURCH OF CHRIST, SCIENTIST—218th Street at Manuel Avenue. Sunday School, 9:30 A.M.; Sunday Service, 11:00 A.M.; Wednesday Evening Meeting, 8:00 P.M.; Reading Room, 1223 El Prado. Open 10:00 A.M. to 5:00 P.M. daily except Sundays and holidays. Monday and Friday evenings, 7 to 9 P.M.

CHURCH OF THE NAZARENE—1501 West Carson Street. Rev. Freeman A. Brunson, Pastor. Sunday School, 9:45 A.M.; Morning Worship, 11:00 A.M.; Youth Groups, 6:30 P.M.; Evening Service, 7:30 P.M. People's Meeting, Wednesday, 7:30 P.M.

FIRST BAPTIST CHURCH—Carson at Manuel. Rev. C. Miles Northrup, Pastor. Mr. Douglas Jeffrey, Director of Music and Youth. Church phone, FA 8-5050; Northrup, FA 8-3405. Bible School, 9:30 A.M.; Morning Worship, 10:30 A.M.; Junior Church in annex, 10:50 A.M.; Training Union, 6:30 P.M.; Evangelistic Service, 7:30 P.M.; Mid-Week Service, Wednesday, 7:30 P.M. Nursery for every service.

ASSEMBLY OF GOD REVIVAL TABERNACLE—Normandie at 256th Street, Harbor City, Calif. Rev. and Mrs. Fred Martin. Services: Sunday School, 9:45 A.M.; Morning Worship, 11:00 A.M.; Evangelistic, 7:30 P.M.; Tuesday, 7:30 P.M.; Thursday, Young People, 7:30 P.M.

FOUR SQUARE CHURCH—1207 El Prado; telephone, FA 8-8736. Rev. and Mrs. James P. Lowen, Pastors. Sunday: Sunday School, 9:30 A.M.; Morning Worship, 10:45 A.M.; Group Services, 6:30 P.M. (Y. P. Cadets, Defenders); Evangelistic, 7:30 P.M. mid-week; Wednesday, Bible Study at 7:30 P.M. Public invited.

FIRST BAPTIST CHURCH OF WALTERIA—Park at Newton Streets (1 block east of Hawthorne Blvd.). Rev. Andrew Duty, phone Frontier 5-4236. Sunday School, 9:30 A.M.; Christian Worship, 11:00 A.M.; Baptist Youth Fellowship, 6:30 P.M. Gospel Hour, 7:30 P.M.

LOMITA PRESBYTERIAN CHURCH—245th Street at Woodward Ave. (Near Lomita Boulevard and Narbonne Avenue.) Rev. Eldon Durham, Minister. Residence 25307 Oak St. Telephone DA 6-0139. Sunday School, 9:45 A.M.; Morning Worship, 11:00 A.M. Westminster Fellowship Youth Groups 8:30 P.M.

FIRST CHRISTIAN CHURCH OF TORRANCE—2530 El Dorado Avenue. J. J. Walker, Pastor. Residence phone FR 5-5258. Sunday School, 9:30 A.M. Morning Worship, 10:50 A.M. Nursery provided for Morning Service.

'BAT-JET'

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tested at Torrance. Basic structure of the F4D is assembled at Torrance then trucked on huge semi-trailers to El Segundo where its Pratt & Whitney J-57 jet engine, radar gear, and instrumentation are installed inside the company's new Sepulveda hangar. Completed planes are slated to be flight tested from Los Angeles International Airport.

Delivery

Company officials revealed that the famed Skyraider series, now entering their ninth consecutive year of production in the El Segundo Division, are scheduled for delivery to the Navy through 1955, while production of the F4D Skyray is scheduled into 1956.

FORD AGENCY

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bers of his sales staff. Maples assumed ownership of the former Schultz and Peckham Ford agency officially on March 1.

Every department has been completely modernized and expanded in order to keep up with the rising needs of this rapidly growing community and to continue serving the needs of the agency's long-time customers.

Vel Milelich, who has been with the local Ford firm for the last three years, serves now in the capacity of sales manager.

The increased sales force includes Don Moyer, Dwight Eubank, Bud King, and "Chubby" Griffin. Used car salesmen are: Jim Simpson and Paul Andrews.

HIGHWAY 101

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with this project they'll probably include all of it."

Measures

The city is still awaiting word as to the specific safety measures which will be taken. Cancellation calls for center islands and left-hand turn-off lanes. Whether the Pacific Coast Highway project also calls for the installation of traffic signals is not known as yet, the city manager stated.

The city has fought for these safety measures over a period of five years, with a number of city officials making special trips to Sacramento to gain support for this project.

Mr. and Mrs. Harold Liles, 5130 Sepulveda Blvd., announce the birth of a daughter, Dominique Yvette, born March 26, at 9:25 p.m. at Torrance Memorial hospital and weighed 10 pounds and 3/4 ounces.

Mr. and Mrs. J. C. Prichard, 1522 W. Pacific Coast Hwy., announce the birth of a daughter, Joanne Ann, born on March 28, at Torrance Memorial hospital and weighed 6 pounds and 15/8 ounces.

Mr. and Mrs. Robert H. Easton, 1652 W. 257th St., Harbor City, announce the birth of a daughter, Janet Lynn, born on March 27, at Torrance Memorial hospital, and weighed 9 pounds and 2 ounces.

Mr. and Mrs. Russell A. Bain, 5525 Rockview Dr., announce the birth of a daughter, Joyce Allyson, born March 27, at Torrance Memorial hospital, and weighed 6 pounds and 15/8 ounces.

Mr. and Mrs. John L. Schulz, Jr., 2321 Carson, announce the birth of a son, John L. III, born on March 25, at Torrance Memorial hospital, and weighed 7 pounds and 13 ounces.

Mr. and Mrs. Donald H. Boyd, 5023 Ave. "B", Torrance, announce the birth of a son, Michael, born on March 24, at 4:35 a.m., Torrance Memorial hospital and weighed 6 pounds and 15/8 ounces.

Mr. and Mrs. Anthony Silva, Jr., 1423 W. 220th St., announce the birth of a daughter, Rebecca Jean, born on March 23, at Torrance Memorial hospital and weighed 7 pounds and 8 ounces.

Mayflower Dress Shops PRE-EASTER SPECIAL

COAT

AND

SUIT SALE



100% virgin wool full length coats

THE EASTER COAT EVENT OF THE YEAR

COLORS: beige, ice blue, aqua, pink, coral, grey.

FABRICS: Wool - Cashmere

Blends, Fleeces, Poodles,

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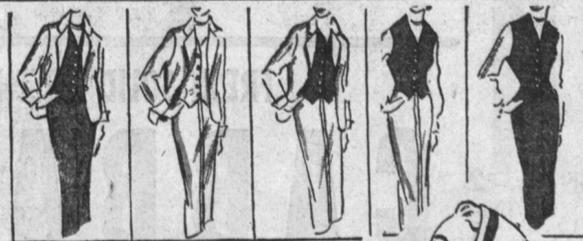
Fleeces, Patterned Suedes

SIZES: 8 to 18 including sizes for the 5' 4", or under, figure. Not every style in every fabric, similar to illustrations.

14.88

REG. 29⁹⁹ - 39⁹⁹

SALE STARTS 9 A.M. THURS., APRIL 1st



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Here's the buy of the season—High styled, tailored by Low Green, in American woolen—Veldusheen creation. Fine crepe lined. Hand bound buttonholes—expertly tailored. Size 10-18.

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You'll love the versatility of your new "8" way suit—in fashionable fabrics of bonarella butcher linen, peach suede and man-tailored sharkskins.

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